

Analog archive digitizing

We are interested in using your video assets online - for advertising, monetization of your video and payed access. We can do all this under one condition - your video is in a digital form. If it's not digital - it doesn't exist, it can be viewed but it can't be used.

The quantity of analog video often is too large even for a mid-size company. Has anyone done a video presentation of you product for you? Video interview? Perhaps you advertised on TV?

Excluding existing analog video, there is a large amount of potentially available content - practically every business can afford to shoot an unprofessional video about their business. However cost and resources are often a problem when it comes to post product, making the use of the video.

Even professional video gets old from the lack of usage methods. And unprofessional business video does not even make up a unique genre, how need it anyway?

Online makes the difference

The ability to use your video online changes everything, here are some examples:

Analog video	Online
A sporting video course that is sold over the internet on a VHS tape. Great course filled with practical recommendations, classic material - becomes archive simply from the format it is in.	Digitalizing this product not only allows the video to be bought online (or become free and sponsored by advertising), but also allows it to be split into episodes - creating a series of useful and demanded videos.
Learning company materials which require equipment and time for preview.	An employee downloads the video to his iPod and can watch it anywhere.



<p>Documentary series produced in 1981 is sitting on a shelf in a studio.</p>	<p>Digitalized series becomes available through ad-supporting channel in Adobe Media Player, integrated with donation system, with advertising of contextually relevant products from affiliated sites.</p>
<p>Video materials from an annual conference are stored in a video production studio which were hired by the organizers of the event.</p>	<p>Video materials of the conference get digitalized and are stored online. At any moment, using a browser you can view, select a desired piece of video and cut it out for TV or advertising.</p>
<p>An advertising agency has produced a 30 second ad, the clip has been used in Spring advertising campaign. The tape is stored in your office.</p>	<p>While producing the ad, the advertising agency presented 2 hours of filmed materials, which later became a 30 second clip. The video can be digitized and stored on your server to reuse in future campaigns on TV or online.</p>
<p>Share your case, tell us how conversion from analog video to digital influenced your business.</p>	

Make the first step - digitalize your video assets today, use the opportunities that are already available to you today.

Contact us and tell us about your case today!

Service features and options include:

- PAL and NTSC, all tapes, disks and film reels formats.**
Send your video in any format - we accept them all for digitizing! Some may require more processing time - but we will accept video in any format.
- Simplified online video management**
Managing large amounts of video is a complex task - and it was hardly possible to do online before. You will be able to organize, manage and describe your video online - with the help of our innovative tools and video playback formats.

(415) 830-3957

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- **Archive processing done right**

If you are a business with a large quantity of video - pack all your media assets into a box, fill out a form and mail the box to us (available in UK and USA). We will count your video and send you an invoice for processing. As simple as it gets.

- **With further use in mind**

Your video will be digitized into a format of your choice, for each video a low quality copy will be created for fast management online. We will offer you a variety of uses for your video - advertising, free distribution and much more.

- **Portability**

Our goal is to enable you to further use your digitized video. We can send you back hard drives or upload the video to hosting of your choice. You decide.

Top 5 service benefits:

- **Business solutions**

If you need hosting for your personal needs we can suggest a company of that particular profile. We target business since we are interested in your video making money. We recommend an advanced video hosting solution, advertising campaign for your video and a solution to for monetization of your video.

- **Archive content actualization**

The place where video makes no money is an archive. Digitalize your archives - you will need to to this sooner or later anyhow. If you have large quantities of video, start a systematic digitalization program. The sooner the better.

- **New opportunities for commercial content**

Your commercial content can gain a second live online. Series, movies and other commercial video - we have a number of solution for monetizing your video. But all of this is only available for digital content.



- **Corporate video online**

Staff training, company promotion, customer testimonials, corporate events video records, webcasts, technology or product demonstration videos - there are number of ways to use your video online. The first step is often to use what you already have - your analog media.

- **The long tail**

Digitization costs money. Put your analog video archive listing online and enable your customers with digitalization-on-demand automated feature - a win-win solution for large commercial video archive owners.

Contact us today

Send us an email to rfp@banditAds.com or just call us: **(415) 830-3957**

