

## Case #1

You are launching a TV commercial to support your sales.

Still, online promotion was not a part of the deal with your advertising agency, and you don't have your media in the right format.

You also need some minor edits done prior to launching the clip online (your website address is the very least).

You don't want to spend your time or deal with technical details of the process - but still would like to get it done promptly and accurately.

### Contact us today and we will:

1. Accept your TV commercial video in any format your agency will provide it starting from any file type to any analog media.
2. Add your website address or your logo to the clip.
3. Publish your clip to social networks of your choice. You will also be able to share it on your web site.

## Case #2

You are about to accept new students to your training or university course.

Still, advertising is expensive and you neither have the time nor energy for it this spring.

You also use video materials in your learning process, or have some footage of your lectures.

You would like to use social networks and word-of-mouth routes to promote your course. You believe in personal recommendation and trust the product when you see it.



## Contact us today and we will:

1. Create a set of rich media banners from your existing video content. You will be able to encourage sharing them from your website and within banners itself.
2. Spread your video to a large number of video sharing networks, properly tagged and described.
3. Create and customize your online video channel with your video series and episodes.

## Case #3

You professionally produce a video clip.

You are proud to deliver the quality result - but at the end - who will get to know it was you, who produced it? You have your logo and your website address.. but those are not clickable and show up for just one second...

What you'd like to have is a small clickable logo in the corner, popping up with a short message about you on mouse over it. A clickable URL at the bottom of the video would also work great. You'd like to share this clip on your website, so the "share this" function is a must.

Sure thing, sharing sites like YouTube won't accept hyperlinks in your video - but those have a description where you can post the necessary info. The problem we can solve is your shared clips - we make sure they produce leads, instead of remaining unclickable.

## Contact us today and we will:

1. Accept your video in any format starting from any file type to any analog media.
2. Add your website address, your logo, and all other rich elements you'd like to see on it.
3. Modify a flash video player to suit your needs - from color scheme to controls.
4. Provide you with the full solution to share it on your web site.

**(415) 830-3957**

1670 South Amphlett Boulevard, Suite 42; San Mateo, California 94402; Fax (866) 542-1519



## Case#4

You are a startup, seeking your voice to be heard.

You are struggling with the work overload and a bazillion problems that lead every startup to its road to success.

One of them is your video clips, you produced a showcase video to present your product with its features and benefits. How could you maximize the effect of such a valuable resource? How could you spread the word, attract the attention, show and tell it to as many people as possible?

And what about your top secret video presentation, you've planned to present to your investors? What about that new feature announcement video you're about to do?

DYI all the time? Is this really the thing you absolutely need to focus on?

### Contact us today and we will:

1. Manage your video content publication with a precise focus on spreading your message as widely as possible and with as little of your attention and time as possible.
2. Convert and improve all your currently available media materials. Add the most advanced "word of mouth marketing" scripting and tracking that you could later show your investor.
3. Save your precious time and let you concentrate on innovation. Because that's what the startups should focus in the first place.

## Case #5

You have a great music video clip that supports your CD/Single.

People love it, and you are very serious about sharing it as widely as it's possible. You would like to promote your music, sell your disks online and become visible.



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You don't have a record label, a rich sponsor or producer who'd pay for all your expenses. All you have is your MySpace page where you publish your very best.

Standing out of the crowd, online sales, accepting donations and fan community building - those are the complex topics you're not sure how to approach...

### **Contact us today and we will:**

1. Manage both web production and online media popularization work streams.
2. Convert and improve all your currently available media materials, create a media library and integrate it with an online payment/donation solution.
3. Eliminate all other technical obstacles and let you concentrate on the sole creativity.

**Your case is different?** Tell us how: [rfp@BanditAds.com](mailto:rfp@BanditAds.com), or call us: (415) 830-3957

